

**Showcase your organization at LGAA's**

**60<sup>th</sup>**

**Annual Conference**

**April 3<sup>rd</sup> to April 5th 2019**

**at Sheraton Hotel, Red Deer**



**SPONSOR Package**

## Showcase your organization at...

### **LGAA's 60<sup>th</sup> Annual Conference**

LGAA (Local Government Administration Association) is Alberta's premier municipal administration association, with approximately 200 members representing expertise in all facets of municipal management and leadership. LGAA members represent the senior staff in Alberta's 352 municipalities, who make or influence, key decisions impacting the operation of government and their communities.

LGAA's 60<sup>th</sup> Annual General Meeting and Conference is being held at the Sheraton in Red Deer, Alberta April 3<sup>rd</sup> to April 5<sup>th</sup> 2018. **Take advantage of this prime opportunity to showcase your organization to excited and energized municipal professionals attending the 60<sup>th</sup> annual LGAA Conference.**

Our prospectus is attached for your information. Consider the options as a guideline for your involvement and we will gladly discuss your needs to ensure that your participation brings results!

#### **What's been said by sponsors from previous years...**

- *"Best networking event of the year!"*
- *"This conference is designed to have a great deal of face to face interaction with the delegates- great opportunity for any sponsor!"*
- *"The decision makers of the municipalities across the Province attend, making this a worthwhile event to attend."*

#### **Why do you want to showcase your business at LGAA Conference 2019:**

- ☑ ***Our members are the key decision-makers in Alberta's 352 municipalities,***
- ☑ ***Our members do the research, feasibility studies, Requests For Proposals and make the final recommendations to Council regarding the purchasing of products and services***
- ☑ ***Energized attendees celebrating LGAA's historic 60<sup>th</sup> Year***

**To Sponsor**, please contact:

Mike Derricott, CAO, Town of Edson  
Phone: (780)723-8604  
Email: [miked.@edson.ca](mailto:miked.@edson.ca)

Or

Mike Passey, Municipal Finance Intern, Town of Edson  
Phone: (780) 723-4401  
Email: [michaelp@edson.ca](mailto:michaelp@edson.ca)

# LGAA CONFERENCE PARTNER PROGRAM 2019

	<b>Diamond Official Partner 1 spot \$8000</b>	<b>Platinum 4 spots \$4000</b>	<b>Gold Unlimited spots \$1500</b>	<b>Silver Unlimited spots \$500</b>	<b>Bronze Unlimited spots \$350</b>
<b>Speaking Opportunities</b>					
Deliver Opening Message	Kick off & Banquet	<i>Guaranteed Speaking Spots (10mins)</i>	<i>Add-on opportunity (4 speaking spots (5mins))</i>	N/A	N/A
<b>Registration</b>					
Banquet Tickets	5	3	2	N/A	N/A
Full Conference Registrations	5	3	2	N/A	N/A
<b>Advertising</b>					
Recognition at Conference	Banquet & Conference	Conference	Conference	Conference	Conference
<b>Website</b>					
Website	✓	✓	✓	✓	✓
Twitter/LinkedIn	✓	✓	✓	✓	N/A
Delegate bag material insert	✓	✓	✓	N/A	N/A
<b>Trade Show</b>					
Prime location	✓	N/A	N/A	N/A	N/A

## SPONSORSHIP ADD-ONS

<b>In combination with purchasing Diamond/Platinum/Gold sponsorship as set out above, the below add-ons are also available for purchase.</b>		<b>COST FOR ADD-ON</b>
Introduction Speaking Spots available (Prime)	4	Included with Platinum Sponsorship
Introduction Speaking Spots available	4	\$1500
Beer Tasting	1	\$1500
Lanyards	1	\$1000
Delegate bags	1	\$500
LGAA Hospitality	1	\$1000
Wine- Banquet	1	\$1000

**Please attach your business card**

Or Provide Full Business Contact Info

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/Prov/Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Payment: Cheque Enclosed:  Yes  No

MasterCard or Visa

# \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Name on

Card: \_\_\_\_\_

Signature: \_\_\_\_\_