



CELEBRATING 60 YEARS OF EXCELLENCE  
AND BUILDING NETWORK STRENGTH

# LGAA ANNUAL CONFERENCE & TRADE SHOW

**THEME: EVOLVING LEADERSHIP**

APRIL 3-5, 2019

SHERATON RED DEER HOTEL

RED DEER, ALBERTA



PRESENTED IN PROUD PARTNERSHIP WITH THE  
ALBERTA URBAN MUNICIPALITIES ASSOCIATION

# WELCOME

Dear Participant,

The LGAA Board is thrilled to invite you to attend the 60th Annual LGAA Conference and Tradeshow presented in official partnership with the [Alberta Urban Municipalities Association \(AUMA\)](#). This year, our theme is **EVOLVING LEADERSHIP** which is fitting given that it's our diamond anniversary of providing excellence and building network strength for municipalities in Alberta. Over the years, we have provided thousands of dedicated municipal public servants with invaluable resources, opportunities, and ongoing connections.

Our conference this year highlights the significance of leadership, collaboration, and adaptability required for the strength and resiliency municipalities in Alberta continuously demonstrate. The LGAA looks forward to welcoming you to another year of excellence in municipal administration.

Sincerely,

Kelly Lloyd  
President, LGAA



# AGENDA OVERVIEW

**TUESDAY, APRIL 2, 2019 | 7:30 PM - 10:00 PM**  
**KICK-OFF NETWORKING SESSION & MEET AND GREET**  
HOSTED BY THE LGAA BOARD

**WEDNESDAY, APRIL 3, 2019 | 8 AM-9 PM**  
EVOLVING LEADERSHIP SESSIONS  
ANNUAL GENERAL MEETING (AGM)  
HOSPITALITY SUITE, HOSTED BY AUMA

**THURSDAY, APRIL 4, 2019 | 8 AM - 11 PM**  
EVOLVING LEADERSHIP SESSIONS  
FORMAL EVENING BANQUET

**FRIDAY, APRIL 5, 2019 | 9 AM-12 PM**  
EVOLVING LEADERSHIP SESSIONS  
PRIZE DRAWS AND CLOSING REMARKS



**8:00 - 9:00 am | Breakfast**

**9:00 - 9:20 am | Official Welcome & Greetings from President**

**9:20 - 9:30 am | Sponsor Spotlight | Presented by Trinus**

**9:30 - 10:30 am | Ask More, Not Less: How to Fix Burnout and Unlock Performance | Presented by Brady Wilson, Juice Inc.**

Are you burning out superstars? When you need to get stuff done fast- and right- who do you go to? Your go-to people. But this has a shelf-life. Your superstars end up overwhelmed and everybody else underutilized. The solution is surprising: ask for more...but the right kind of more. It'll get you results and leave your employees both engaged and energized. You will learn how to keep people from acting out, checking out, and burning out.

**10:30 - 11:00 am | Networking Break**

**11:00 - 11:10 am | Sponsor Spotlight | Presented by our Diamond Partner AUMA**

**11:10 am - 12:00 pm | Session | Top Ten Promising Practices of How Municipalities Can Create More Inclusive Communities | Presented by Darren Reedy from AUMA**

There are numerous examples across Canada of how municipal governments are taking steps to be more inclusive employers, service providers, and leaders to overcome issues of social exclusion. This session will explore the value of inclusive organizations and highlight the most unique, practical and cost-efficient examples of how municipal governments can take action.





**12:00 - 1:00 pm | AGM Lunch**

Attention members! Join us at the AGM and listen to the latest news from LGAA. The Canadian Association of Municipal Administrators (CAMA), the Society of Local Government Managers (SLGM), and the Alberta Rural Municipal Administrators' Association (ARMAA) will also be on hand to bring greetings and highlight their work.

**1:00 - 2:30 pm | Caucus Session | Brownlee LLP**

Join municipal staff (from communities similar in size to yours) in a discussion about issues, best practices and more! New this year: Lawyers from Brownlee LLP will be present at each session for a bear-pit style question period.

**2:30 - 2:50 pm | Networking Break**

**2:50 - 3:00 pm | Sponsor Spotlight | Presented by Brownlee LLP**

**3:00 - 4:00 pm | Unleashing Your Disruptive Behaviour | Presented by Graham Sherman, Tool Shed Brewing Company**

The concept of “Disruptive Marketing” has become so buzz-wordy that we often mistake simply being “innovative” with being disrupting. Truly standing out in a tough economy, against monster-sized competition requires the use of part of our brains we don’t often access. In fact, we’ve been taught to suppress our disruptive behaviour since childhood - but now it’s time to harness those powers of disruption for the benefit of successes. After hearing Graham’s stories and insights, you’ll walk away incredibly inspired and with a clear path to unleashing your own disruptive behaviour to transform your approach to business.

**4:00 - 5:30 pm | Super Session | Beer Tasting | Tool Shed Brewing Company**

**5:30 - 9:00 pm | Hospitality Suite | Presented by our Diamond Partner AUMA**



THURSDAY APRIL 4, 2019



**8:00 - 10:00 am | Breakfast in Tradeshow Area**

Network with vendors from across the Province during breakfast.

**10:00 - 10:05 am | Greetings**

**10:05 - 10:15 am | Sponsor Spotlight**

**10:15 - 11:30 am | Session | Flexing Your Vocal Muscle: Powerful Public Speaking Techniques | Presented by Nicola Crosbie**

The voice is the most powerful instrument you have to communicate your message. Your choice of words, inflection, and volume contribute to how deeply you connect to the hearts of your audience. This session provides you with tools and techniques to energize and spark your confidence to speak to a group of five or a crowd of one thousand.

**11:30 am - 1:15 pm | Lunch in Tradeshow Area**

Network and chat with vendors one last time. Stick around for some great prizes!

**1:15-1:20 pm | Sponsor Spotlight**

**1:20 - 2:30 pm | Peer Panel | Leadership in Turbulent Times w/ Kelly Kloss, Stephane Labonne, & Joyce Tustian | Moderated by Tom Goulden**

This session will include leadership lessons learned through experience. Hear from seasoned municipal leaders as they discuss insights gained from leading Council, staff and their communities. Challenging times require inspired leadership; this interactive session will give you a chance to listen and ask questions of those who have been through numerous challenges.

**2:30-2:45 pm | Networking Break**

THURSDAY APRIL 4, 2019

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**2:45-2:50 pm | Sponsor Spotlight**

**2:50 - 3:00 pm | Mini Session | Western Canada Municipal Innovation Survey | Presented by Chris Lavin, MNP Consulting Services**

How do we keep up? What can we do differently? What are our peers doing, and can we do the same? These are questions on the minds of many municipal executives and seemingly never enough time to explore as deeply as we want. There is a lot of value in gathering and sharing insights into what Western Canadian municipalities are doing. MNP's Innovation Survey will dive into these questions.

**3:00 - 4:00 pm | Legal Session | Municipalities Under Attack - Ransomware and Privacy Breaches | Presented by Brownlee LLP**

Canadian municipalities have become the next target of ransomware attacks. This along with privacy breaches means you must be vigilant and proactive in securing electronic networks to protect from such attacks. This session will discuss the legal implications of ransomware attacks and privacy breaches and the obligations of municipalities to secure data.

**6:00 pm | Cocktails & Banquet | Recognitions for Years of Service | Entertainment (Casino Royale)**

Celebrate our Diamond Anniversary, James Bond style! Join us for a Vegas experience that will challenge experienced players and teach the new without "breaking the bank." All conference delegates will be provided with fun money to play the night away. Dealer-manned tables include Blackjack, Poker, Roulette and Craps.

If, gambling isn't for you, enjoy a cocktail or two in the GLOW LOUNGE. The LED light cubes provide the perfect atmosphere to mix and mingle all night long.

\*Attire: Dress to impress!



**8:00 - 9:00 am | Breakfast**

**9:00 - 9:05 am | Greetings**

**9:05 - 9:10 am | Sponsor Spotlight**

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**9:10 - 10:10 am | Navigating the #metoo Movement in a Modern Workplace and World | Presented by Nicole Dyer of Vytality at Home and Cara Casey-O'Loughlin of TheRoomYYC Creative Space**

The Me Too movement continues to impact workplace culture and has created a need to evolve policies and communications strategies. Workplace harassment strategies impact your operation but now also fall under Occupational Health and Safety in Alberta. Hear from a Chartered Professional in Human Resources and a Communications Consultant on key legislation to be aware of, the requirements of investigations and tips on how and what to communicate to your team.

**10:10 - 10:20 am | Networking Break**

**10:20 - 10:30 am | Sponsor Spotlight**

**10:30 - 11:45 am | Session | The Lost Art of Critical Thinking | Presented by Brett Wilson**

Through demonstrating that 'words have meaning', Brett will share his frustration with our frequent lack of "critical thinking" over key issues facing Canada. He takes simple concepts and challenges why we accept them to be true and encourage the audience to keep the conversation going. Through this critical thinking analysis, he will share stories about his successes, mistakes, and how he found a work/life balance to prove that it is possible to succeed in business (and life) without losing principles.

**11:45 am | Prize Draws & Closing Remarks**



**Find all the LGAA Conference and Tradeshow news, updates, and more by following us on Twitter and LinkedIn**

# HOW TO REGISTER

Register online at [www.lgaa.ab.ca](http://www.lgaa.ab.ca)

Registration Opens January 2nd, 2019

## Conference Registration Fees:

Wednesday, Thursday, & Friday

\$485+GST for LGAA members

\$585+GST for non-members

Additional Banquet Tickets - \$60+GST

# WHERE TO STAY

## HOST HOTEL - Sheraton Red Deer Hotel and Conference Centre

3310 - 50 Avenue, Red Deer

403-346-2091 | **Reserve Your Room Online**

When calling to book a room, please let the reservation agent know that you are attending the LGAA Conference and Trade Show.

## Sandman Hotel

2818 Gaetz Avenue, Red Deer

403-343-7400

## Baymont Inn & Suites

4311-49 Avenue, Red Deer

403-346-8841

