



Innovative Leadership

2021 Virtual Conference

April 21-23 and 28-30, 2021



Local Government Administration Association
Strength Through Networking

Welcome

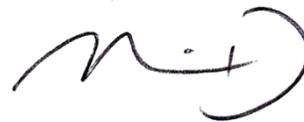
It is my great pleasure to have you join us on April 21-23 and 28-30, 2021 for the Local Government Administration Association's first ever virtual Conference. We are excited to reconnect with you to explore ideas and share meaningful conversations around our theme of innovative leadership. The need to be innovative is ever more relevant today as we push ourselves and our organizations to persevere in the face of the current pandemic.

With that theme in mind, our Conference Committee has prepared an invigorating program of inspiring speakers and educational sessions, plus plenty of peer-to-peer conversations and a fun and interactive trivia challenge where you can showcase your smarts on municipal issues. We will explore timely issues such as current legal trends, fiscal constraints, future approaches to economic development, and as always, our partners from Alberta Municipal Affairs will join us to take your questions on current issues. Plus, our closing keynote, Michelle Cederberg, will talk about the Success-Energy Equation through humorous stories and anecdotes to show you how you can regain focus, recharge your life, and strive for your definition of success.

Through six morning sessions, our 2021 Virtual Conference will explore how we can adapt as leaders, and in turn, as organizations to navigate the rapidly changing landscape we are called to traverse. How do we best assess and respond to the ever-shifting expectations of the public we serve? How do we remain unwavered in ethical practices and committed to excellence in public service? This conference will help cultivate dynamic knowledge and practical skills in each of us to assist in this pursuit.

Our strength as an association is in our ability to share knowledge and our 2021 Virtual Conference will highlight how today's technology offers a robust environment for us to share information, build new connections, and be inspired to take our careers and organizations to the next level. I look forward to seeing you online in April.

Sincerely,



Mike Derricott
President, LGAA



*Your source for professional
development in Alberta's
municipal sector!*

www.lgaa.ab.ca
info@lgaa.ab.ca

Agenda Snapshot

Week 1

April 21, 2021

- 8:45am – 10:00am Welcome, Greetings and Opening Keynote by Georgette Reed
- 10:00am – 10:10am Break
- 10:10am – 11:10am Network and Knowledge Sharing: Leading with Innovation and Inspiring Good Mentors and Mentees

April 22, 2021

- 9:00am – 10:00am President's Panel on Ethics and Guiding Accountability
- 10:00am – 10:15am What's New at AUMA (part 1) – *draw prize available*
- 10:15am – 10:25am Break
- 10:25am – 11:15am Trivia for the Municipal Mind

April 23, 2021

- 9:00am – 10:00am Essentials for the 2021 Municipal Election – Legislative Changes
- 10:00am – 10:10am Break
- 10:10am – 11:10am Network and Knowledge Sharing: Asset Management

Week 2

April 28, 2021

- 9:00am – 10:00am Legal Panel Bear Pit
- 10:00am – 10:10am Break
- 10:10am – 11:25am What's New at AUMA (part 2) and Creating a Workplace Wellness Plan of Action – *draw prize available*

April 29, 2021

- 9:00am – 10:00am Affordable Government: Doing More With Less
- 10:00am – 10:10am Break
- 10:10am – 11:10am The Future of Local Economic Development
- 11:10am – 11:20am Break
- 11:20am – 12:00pm Building Connections

April 30, 2021

- 9:00am – 10:00am Alberta Municipal Affairs
- 10:00am – 10:15am Break
- 10:15am – 11:45am Keynote by Michelle Cederberg and closing remarks with draw prizes

Detailed Agenda

April 21, 2021

- 8:45am – 9:00am **Welcome and Greetings**
Opening remarks by Conference Chair Jason Wallsmith and greetings from AUMA, the official partner of the 2021 Conference.
- 9:00am – 10:00am **Opening Keynote: Georgette Reed**
As a former Olympic athlete and current health and wellness professional, Georgette shares the trials and tribulations of her journey through sports and life to motivate you to navigate your path to deal with the obstacles that occasionally get placed in our way on our journeys to accomplishing the things we desire.
- Georgette Reed, Health and Wellness Professional
- 10:00am – 10:10am **Break**
- 10:10am – 11:10am **Network and Knowledge Sharing: Leading with Innovation and Inspiring Good Mentors and Mentees**
Join these small group discussions to converse about what makes an effective leader, how to inspire future leaders through mentorship and what mentees look for in a leader.

April 22, 2021

- 9:00am – 10:00am **President's Panel on Ethics and Guiding Accountability**
This session will feature a panel of municipal leaders who will speak about their beliefs, their experiences, and how they have navigated the ethical challenges of their career.
- Scott Barton, Retired CAO
 - Tom Goulden, LGAA 2nd Vice President
 - Sue Howard, CAO, City of Wetaskiwin
- 10:00am – 10:15am **What's New at AUMA (part 1)**
As the official partner of the 2021 Conference, AUMA will provide an update on current initiatives and attendees will have the chance of winning a draw prize.
- Rachel de Vos, Senior Director of Policy and Advocacy, AUMA
- 10:15am – 10:25am **Break**
- 10:25am – 11:15am **Trivia for the Municipal Mind**
By what date must a tax notice be sent to a property owner? Do you know the answer? Showcase your smarts on municipal sector issues and compete for prizes through this fun and interactive trivia session.
- Mike Derricott, President, LGAA
 - Carla Kenney, Zone 2 Director, LGAA

April 23, 2021

- 9:00am – 10:00am **Essentials for the 2021 Municipal Election – Legislative Changes**
In 2020, Bills 29 and 45 added to the 2018 Bill 23 amendments resulting in significant changes to the *Local Authorities Election Act*. Amendments include rules regarding campaign finance and third party advertisers. Of particular note for returning officers are the changes regarding nominations and nomination periods. This session will explore these at a high level, and many other technical amendments and their affect on the 2021 election cycle from a Returning Officer's point of view.
- Lucien Cloutier, Municipal Advisor, Capacity Building, AB Municipal Affairs
- 10:00am – 10:10am **Break**
- 10:10am – 11:10am **Network and Knowledge Sharing: Asset Management**
The writing is on the wall...or road or pipe. Asset management is here to stay. Share your experience and hear ideas about how other municipalities are setting service levels and managing the data.

April 28, 2021

- 9:00am – 10:00am **Legal Panel Bear Pit**
Legal issues continue to grow and change and the answers are not always clear. Don't miss this session where you can pose your burning questions to a panel of legal experts who will help point you in the right direction.
- Richard Jones, Partner, McMillan LLP
 - Michael Solowan, Partner, Brownlee LLP
 - Daina Young, Partner, RMRF
- 10:00am – 10:10am **Break**
- 10:10am – 10:25am **What's New at AUMA (part 2) – draw prizes available**
- Shaun Guthrie, Senior Director of Information Technology, AUMA
 - Kyle Kasawski, Director of Client Development – Energy Management
 - Maureen O'Neil, Senior Director of Business Development, AUMA
- 10:25am – 11:25am **Creating a Workplace Wellness Plan of Action**
Jeff Sych of the Alberta Critical Incident Provincial Network will present on the concepts of resistance, resilience, and recovery as a comprehensive plan for building wellness programs that maintain the psychological safety of staff.
- Jeff Sych, Registered Psychologist

April 29, 2021

- 9:00am – 10:00am **Affordable Government: Doing More With Less**
Municipal administrators are increasingly being pressured to offer more services with less financial resources. Is a fiscal reckoning on the horizon or can municipalities shift to find a balance? This session will feature presentations by Alberta municipalities that are seeking innovative approaches to fiscal efficiency.
- Kelly Lloyd, Coordinator of Strategic Affairs, Town of Olds
 - Bill McKennan, Director of Corporate Services, Kneehill County
 - Kurtis Pratt, CAO, Town of Raymond

10:00am – 10:10am **Break**

10:10am – 11:10am **The Future of Local Economic Development**

Presented by Economic Developers Alberta, this session will explore how a municipality can identify priorities, utilize technology and leverage collaboration to support economic development.

- Peter Casurella, Executive Director, SouthGrow Regional Economic Development
- Kent McMullin, Senior Business Strategist, City of Edmonton
- Shane Olson, Economic Development and Tourism, Strathcona County
- Bev Thorton, Alberta SouthWest

11:10am – 11:20am **Break**

11:20am – 12:00pm **Building Connections**

Speed dating...but without the dating! Join this session to expand your network through short virtual breakout rooms where you can meet or reconnect with other municipal administrators through small group conversations.

April 30, 2021

9:00am – 10:00am **Alberta Municipal Affairs**

This session will feature presentations by Alberta Municipal Affairs on current issues impacting municipalities and an opportunity for delegates to ask questions and provide input on current provincial initiatives.

- Paul Wynnyk, Deputy Minister
- Ethan Bayne, Assistant Deputy Minister, Municipal Assessment and Grants Division
- Gary Sandberg, Assistant Deputy Minister, Municipal Services Division
- Brad Geddes, Executive Director, Recovery

10:00am – 10:15am **Break**

10:15am – 11:15am **Closing Keynote: Michelle Cederberg - The Success-Energy Equation**

In this thought-provoking session, Health and Productivity Expert, [Michelle Cederberg](#), will show you how using the wisdom of science and your own innate common sense, you can combat stress, and tap into a well of energy that will reduce overwhelming thoughts and stress in every area of your life. Full of hilarious stories, anecdotes and innovative strategies, you'll leave this session with a renewed sense to break free from stress and drive your own success.

11:15am – 11:45am **Awards, prize draws and closing remarks**



LGAA is a proud partner of the Government of Alberta.

Featured Speakers

Michelle Cederberg

For over 17 years, Certified Speaking Professional Michelle Cederberg has captivated audiences across North America with her empowering and humorous messages about how to set worthwhile goals, get energized for success, and live a bigger life.

An in-demand speaker (both virtually and in-person), author, coach and consultant, she believes that personal and professional success is directly influenced by how well we harness the physical, mental and emotional capacity we each have within us. She helps people boost that capacity, so they gain clarity, build confidence, and get the discipline to create the life and career they want.



She holds a Masters in Kinesiology, a BA in Psychology, a specialization in Health and Exercise Psychology, is a Certified Exercise Physiologist, a Certified Professional Co-Active Life Coach, and an ORSC-Trained Team Coach. She truly combines mind, body and practicality to empower change. Michelle is the author of three books. Her new book *The Success-Energy Equation*, debuted as a bestseller in October 2020.

Georgette Reed

Georgette Reed is a former Olympian and currently operates a health and wellness consultant business in Edmonton. She holds a MA in Coaching Sciences, a BA in Recreation Administration and Sports Management and a BA in Communications.

She is a Mental Health First Aid instructor for the City of Edmonton and the Health and Wellness Coordinator for Edmonton Fire Rescue Services. Reed has had a keen interest in sport, fitness, health and wellness all of her life. She has 45 years of competitive sports and fitness experience and she uses her life lessons and education to inspire audiences to become more mentally and physically healthy, productive and happy at work and at home.



Jeff Sych

Jeff Sych is a registered psychologist who has dedicated his private practice to the wellbeing and recovery of public safety personnel. Jeff is trained in the area of psychological assessment and evidence-based treatment of mental health conditions arising out of their service. Jeff regularly presents on best practices in the integration of resistance, resilience and recovery programs in the workplace. He consults to employers interested in establishing effective wellness programs for these personnel.



Thank You to Our Partners

Official
Sponsor



Keynote
Sponsor

LIDSTONE & COMPANY

Education,
Networking
& Prize
Sponsors



IT'S LOGICAL
STRATEGIC PLANNING SERVICES

Supporting
Sponsor

