

Partnership Opportunities 2022 CONFERENCE

April 6-8, 2022

Cambridge Hotel and Conference Centre
3310 – 50 Avenue, Red Deer, Alberta



Local Government Administration Association
Strength Through Networking

Overview

Who is LGAA?

The Local Government Administration Association (LGAA) is Alberta’s premier municipal administration association with over 230 members representing expertise in all facets of municipal management and leadership. Our members primarily represent senior staff in Alberta’s urban and rural municipal governments who make or influence key decisions impacting the future of Alberta’s communities.

Our mission is to support municipal excellence by providing leadership development through professional networking and learning opportunities.

What does LGAA’s annual conference entail?

Our annual conference is our highlight event of the year where over 150 municipal

administrators and stakeholders come together for 2½ days of inspiring speakers, educational content, and numerous opportunities to network with municipal colleagues from around Alberta and organizations that serve the municipal sector.

What are the benefits of sponsorship?

- Increase awareness of your organization’s brand and services.
- Opportunity to network and build relationships with Alberta’s municipal administrative leaders.
- Speaking opportunities are available to select sponsorship levels.
- Demonstrate your support of the professional development of Alberta’s municipal leaders.

Summary of Partnership Benefits

	Platinum \$4,000	Gold \$2,000	Silver \$1,500	Bronze \$750
Logo on LGAA’s website for 2022 year	✓	✓	✓	✓
Logo displayed in promotional agenda program	✓	✓	✓	✓
Logo and corporate name displayed in conference app	✓	✓	✓	✓
Logo loop displayed during parts of the conference	Full-screen	Half-screen	Quarter-screen	-
Verbal recognition at the podium	✓	✓	✓	-
Recognition on LinkedIn	✓	✓	-	-
Complimentary conference registrations	2	1	-	-

2022 Conference Partner Program Packages

Opportunity	Details and Benefits	Spots	Fee
Platinum Level			
Keynote Speaker	<ul style="list-style-type: none"> Opportunity to introduce the keynote speaker and have logo displayed. Opening keynote is Michael 'Pinball' Clemons and closing keynote is Chris Koch. 	2	\$4,000
Conference App	<ul style="list-style-type: none"> A mobile application that will be used by all delegates to access the conference agenda and other information during the conference. Logo displayed on the main page of the app and a link to your website. 	1	\$4,000
Delegate Luncheon	<ul style="list-style-type: none"> One hour lunch provided for delegates. Opportunity to show a video/presentation for part of the break. Logo is displayed during the break. 	1	\$4,000
Gold Level			
Education Session	<ul style="list-style-type: none"> 60-75 minute concurrent education sessions featuring a range of topics specific to municipal government administration. Opportunity to introduce session presenters. 	3	\$2,000
Bus Tour	<ul style="list-style-type: none"> Delegates are bussed to a local/regional location to tour a municipal infrastructure project. Opportunity to address participants and have one rep attend the tour. 	3	\$2,000
Silver Level			
Coffee Break	<ul style="list-style-type: none"> Logo is displayed during the 30-minute break. Verbal recognition by the emcee. 	2	\$1,500

Note: The delegate list is not distributed for promotional or marketing purposes.

For questions or to sign up as a partner, please contact:
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